

APPROVAL PROCESS FOR STUDENT CLUB STATUS AND FUNDRAISING INITIATIVES

PRODUCTION OF T-SHIRT, SWEATSHIRT, CAP, BUTTON, BUMPERSTICKER OR OTHER PRODUCTS FOR SALE AS PART OF A STUDENT CLUB FUNDRAISING INITIATIVE

The following requirements must be satisfied for a student group to sell t-shirts, sweatshirts, caps, buttons, bumper stickers or other products as a fundraising initiative:

1. The class or group must be recognized as a club and receive fundraising approval from the Center for Student Innovation (CSI). To initiate the process fill out the [Application to Raise Funds](#) and submit to the SVM Office of Student Programs (Tina Maher).
2. Your organization's name must be identified on the items you sell. You may not use the official UC Davis or School of Veterinary Medicine logos. The university name can only be included to describe the location of your group (e.g., "Class of 2020 at UC Davis School of Veterinary Medicine").
3. Submit with your application the design to the SVM Office of Student Programs. (Tina Maher)
4. Design review and approval must be obtained from the Associate Dean-Student Programs (Karl Jandrey) and the Director of Communications and Marketing (Linda Ybarra) in the VM Dean's Office (VMDO) prior to submitting the application and design to CSI. Designs can be lighthearted and fun, but are expected to be in good taste and respectful of the school's role and public's perception of our care of animals.
5. Review and approval of the club status and fundraising request must be obtained from CSI. CSI does not approve the final design.
6. Final design approval and use of the UC Davis name must then be reviewed and approved by UC Davis Trademark and Licensing (Doug Kouba) and comply with [University Trademark Guidelines](#). This is done by the vendor. A complete list of licensed vendors can be found under "[All Licensees](#)".
7. With VMDO, CSI and Trademark and Licensing approvals for the fundraising project and the graphic design, the product may move into production and orders or pre-orders solicited.