May 5th, 2012
University of California, Davis
School of Veterinary Medicine
Gladys Valley Hall
Davis, CA

TRACK 1

8:00am-8:50am  Breakfast & Check-in
9:00am – 9:50am  Travis P. Alexander, MBA:
  ● Proactive Financial Planning and Investment Management

10:00am – 10:50am  Peter Weinstein, DVM, MBA:
  ● How to be an effective leader in veterinary practice

11:00am – 11:50am  Louis M. Gatto, CPA:
  ● Accounting basics in veterinary practice
  ● Reading balance sheets and income statements
  ● Gross and net profits margins, EBITDA

12:00pm – 1:00pm  Lunch break

1:10pm – 2:00pm  Anthony J. DeCarlo, VMD:
  ● It’s all about people

2:10pm – 3:00pm  Robin Brogdon, MA:
  ● How to develop a marketing plan for your practice

3:10pm – 4:00pm  Stuart Jay Yasgoor, Esq:
  ● What new graduates should know about employment contracts

4:10pm – 5:00pm  Conclusion:
  ● Roundtable Q & A with speakers

VBMA Mission Statement:
The Veterinary Business Management Association is a student-driven organization dedicated to advancing the profession through increasing business knowledge, creating networking opportunities, and empowering students to achieve their personal and professional goals.
The Veterinary Business Management Association Symposium
Presented by the UC Davis Student Chapter of the Veterinary Business Management Association

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TRACK 2

8:00am-8:50am  Breakfast & Check-in
9:00am –9:50am  Stuart Jay Yasgoor, Esq:
  • What every employer should know about employment contracts in California
10:00am- 10:50am Robin Brogdon, MA:
  • Marketing basics in veterinary practice
11:00am –11:50am Anthony J. DeCarlo, VMD:
  • The future of veterinary medicine
12:00pm – 1:00pm  Lunch break
1:10pm – 2:00pm  Louis M. Gatto, CPA:
  • Financial planning for business loans
2:10pm – 3:00pm  Jon Cunnington, MBA, CVPM & Jim Remillard, MPA, CVPM:
  • Key financial metrics to monitor in every practice
3:10pm – 4:00pm  James Delano, DVM:
  • Basic principles of personal financial planning and investment
4:10pm – 5:00pm  Conclusion:
  • Roundtable Q & A with speakers

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