FARM Club
AT UC Davis presents:
4TH ANNUAL BEEF IMPROVEMENT SYMPOSIUM

SATURDAY, JANUARY 10, 2015
GLADYS VALLEY HALL, UC DAVIS SCHOOL OF VETERINARY MEDICINE

PROGRAM
7:30 AM REGISTRATION; COFFEE & DONUTS

8:00 AM WELCOME
DEAN LAIRMORE, UC DAVIS

8:10 AM HEIFER MANAGEMENT IN A DROUGHT
DR. NANCY MARTIN, EAST MEETS WEST VETERINARY SERVICES, VACAVILLE, CA

9:00 AM HEAT STRESS MITIGATION
DR. FRANK MITLOEHNER, ANIMAL SCIENCE DEPARTMENT, UC DAVIS

10:00 AM REFRESHMENT BREAK

10:15 AM LOW STRESS CATTLE HANDLING
DR. THOMAS NOFFSINGER, LIVESTOCK HANDLING CONSULTANT, NB

11:10 AM TOXICOLOGY CASE DISCUSSIONS
DR. BIRGIT PUSCHNER, VETERINARY TOXICOLOGIST, UC DAVIS

12:00 PM LUNCH

1:00 PM BIOSECURITY ON BEEF OPERATIONS
DR. MATTHEW CUNEO, LIVESTOCK REPRODUCTION AND HERD HEALTH SERVICE, UC DAVIS

2:00 PM SOCIAL MEDIA- MARKETING YOUR PRODUCT AND TELLING YOUR STORY
DR. ANITA VARGA, GOLD COAST VETERINARY SERVICE AND CONSULTING, CAPAY, CA

3:00 PM REFRESHMENT BREAK

3:15 PM REPRODUCTION STRATEGIES IN BEEF CATTLE
DR. CATALINA CABRERA, LIVESTOCK REPRODUCTION AND HERD HEALTH SERVICE, UC DAVIS

4:10 PM EPD’S, SEMEN SELECTION, AND GENETIC DISEASES
DR. BRET MCNABB, LIVESTOCK REPRODUCTION AND HERD HEALTH SERVICE, UC DAVIS

1-2PM ALTERNATIVE OFFERINGS:

NECROPSY DEMONSTRATION (LIMITED TO 20 ATTENDEES)
DR. LESLIE WOODS, CALIFORNIA ANIMAL HEALTH AND FOOD SAFETY LABORATORY (CAHFS), CA

NEONATAL CALF CARE (LIMITED TO 20 ATTENDEES)
DR. MEERA HELLER, LIVESTOCK MEDICINE AND SURGERY SERVICE, UC DAVIS