

### **Healthcare Vendor**

A healthcare vendor is defined as a company or its representative or the agent of a company that either produces or markets drugs, devices, nutritional products, or other medical products or services

Examples: pet food companies, pharmaceutical companies, companies selling veterinary supplies

Advanstar  
Bayer  
Boehringer Ingelheim Vetmedica  
Harrison's  
Hill's  
IAMS  
Intervet Schering-Plough  
Lafeber  
Lilly's Kitchen Organic Dog Food  
Merial  
Merial Equine  
Natura  
Nature's Variety  
Novartis  
Nutramax  
Oxbow  
Pfizer  
Platinum Performance  
Purina  
Royal Canin  
Rx Vitamins

### **Non-Healthcare Vendor**

Examples: Veterinary hospitals, universities or institutions, organized veterinary groups (such as the AVMA or AHAA), veterinary laboratories, banks, veterinary insurance companies

AAHA  
Association of Rural Veterinarians  
Association of Veterinarians for Animal Rights  
Banfield  
IDEXX  
HSUS  
NAVC  
National Veterinary Associates  
SVVMA  
VCA  
Zuku Board Review  
Live Oak Bank