These 8 categories are open to all students across the University of California (UC) System.

ENERGY & RESOURCE ALTERNATIVES
Encourage the adoption of clean energy alternatives that are sustainable and have the potential for broad impact.

ART & SOCIAL CHANGE
Create an innovative arts project that meaningfully engages with issues of advocacy, justice, and community-building.

MOBILES FOR READING
Develop novel mobile technology-based innovations to enhance reading scores for early grade children in developing countries.

GLOBAL HEALTH
Develop an action-oriented, interdisciplinary project that would help alleviate a global health concern among low-resource communities.

FINANCIAL INCLUSION
Propose innovations that either address unmet needs of the financially underserved, or help extend existing services to low-income populations.

INFORMATION TECHNOLOGY FOR SOCIETY
Describe an innovation project that would demonstrate the capacity of IT to help address a major societal challenge.

FOOD SYSTEMS
Encourage the development of innovative solutions that address challenges and lead to improvements in global food systems.

SCALING UP BIG IDEAS
For previous Big Ideas award winners who have advanced their projects, and are looking to take their projects to the next level.

Pre-proposals due November 12th, 2015.

For more information visit bigideas.berkeley.edu