SVM Communications Council

Council Members:

Katie Blakewell, VMDO
Katie Carney, CCAH - Shelter Medicine
Penny Farnham, VMTH – Client Services
Molly Feltner, WHC – Gorilla Doctors
John Gardiner, VMDO – Web Master
Sharon Hein, CAHFS
Grant Jones-Wiebe, VMTRC
Alison Kent, WHC
John Leach, VMTRC
Barbara Meierhenry, CEH
Allison McCurdy, VMDO
Lynn Narlesky, VMDO
Kim Ney, VMTH, LAC Client Services
Kathy Von Rommelhoff, UCVMC-SD
Carolyn Sawai, VMDO - Development
Carlene Salonites, VMTRC
Saundra Wais, Center for Continuing Professional Education
Robert Warren, VMTH
Trina Wood, VMDO
Linda Ybarra, VMDO - Chair

Council Goals/Activities:

- Promote communications across the School
- Learn about individual unit priorities for the coming year
- Share marketing ideas and communication strategies
- Share information and publications
- Review web sites and content
- Promote use of social media
- Invite guest speakers on key topics (social media, video production, web optimization, branding, etc.).
- Discuss school-wide messaging – develop ways to use common messaging and branding while promoting unique programs and services

Leading Veterinary Medicine, Addressing Societal Needs