



## SVM Strategic Planning Update – October 23 2017

### STRATEGIC PLANNING UPDATE – The Next Five Years

On October 9<sup>th</sup>, the school's leadership team officially launched the 2018-23 strategic planning initiative to guide the school's next five years. This initiative builds upon the very successful 2012-17 strategic plan and subsequent implementation effort. The [current plan](#) focused and aligned the school's program development and resource allocations with the carefully developed strategic vision and set of clear goals. Dean Lairmore refers to the new initiative as a refresh of the original plan to maintain major mission goals and consolidate infrastructure strategies.

The new initiative began with a one-day workshop facilitated by Patrick Sanaghan of The Sanaghan Group, a consultant group specializing in academic organizational planning. Sixty faculty and key staff participated in the workshop which included sessions on:

- Past accomplishments
- Future events and trends impacting the school or profession
- SWOT analysis (strengths, weaknesses, opportunities and threats)
- Discussion of on-going major goals and potential new goal(s)
- Identification of external stakeholders and partners to involve in upcoming vision session
- Appointment of goal teams and assignments

Planning will continue around five goals which will emphasize outstanding education, research, clinical care and training, advancing animal well-being around the globe, and promoting faculty and staff recruitment, leadership and work-life balance. The next step is for each goal team to create a 2-4 page concept paper to inform discussions at the vision conference scheduled in February 2018. Key stakeholders and partners will be included in that conference to capture their ideas and input from their area of expertise or point of view. Following that workshop, the group will refine the data and discussions at a goals conference in March which will provide the last step in the process before the new plan is finalized.

“Over the past five years the school's community has used the strategic plan's goals and strategies to ensure program excellence and effective use of resources,” said Dean Lairmore. “It's been a guide to maintain focus on our primary mission and achievement our aspirations. Going forward a refresh and refinement of our goals within those missions will enable us to advance to the next level of achievement as a global leader in veterinary medicine.”